

Press release

dataTec provides 100 answers to 100 questions on test and measurement technology

dataTec adds comprehensive range of questions and answers to website Wiki / Preparation for consultations and guidance for purchasing decisions

Reutlingen, 5 March 2024 – dataTec now offers a new source of knowledge for anyone interested in test and measurement technology. The new section "100 Questions & 100 Answers" provides comprehensive information on the areas of application, requirements and performance features of the various device types on the Wiki on the company website <u>www.datatec.eu</u>. There are currently exactly 124 answers available and more are to follow. For example, you can find out what the most important selection criteria are when buying a thermal imaging camera, how measurement technology can improve industrial processes and what bandwidth an oscilloscope needs. Many technical terms are also explained and there is helpful background information, for example on test standards. Since detailed answers to these and many other topics are available 24/7, visitors to the dataTec website will be able to access information at any time and optimally prepare themselves to purchase a device or for a detailed consultation.

"Trust comes about as a result of knowledge, which is why it is important for us to share our expertise with our customers," says Roland Bertler, Head of the dataTec Academy and Head of Marketing at dataTec. "With our new platform, we offer a reliable, manufacturer-independent source of knowledge. It is intended to make it easier to decide which instrument is the right one for the individual measurement or testing task." According to Bertler, suggestions for further questions would be taken up in consultations and added to the Wiki accordingly. "In this way, we are consistently pursuing our goal of being the experts for our customers in finding solutions."



For more information go to: https://www.datatec.eu/de/en/100-questions-100-answers

Image material

100 questions & 100 answers - The new source of knowledge in the dataTec Wiki.

Roland Bertler, Head of the dataTec Academy and Head of Marketing at dataTec.

About dataTec

dataTec AG is the leading specialised distributor for test and measurement technology in Germany. Growing in Europe. Since 2018, dataTec has been pursuing the European expansion of its sales activities and is currently active in Spain, Switzerland and Austria as well as in the Nordic countries of Sweden, Estonia and Finland. The broad product portfolio from more than 50 manufacturers includes power supply units, oscilloscopes, modular measurement technology, test systems, test equipment and thermal imaging cameras. With over 140 employees, the Swabian family-owned company advises customers from a wide range of industries and sectors – from industrial companies to public authorities and educational institutions – from its headquarters in Reutlingen.

Press contact Tanja Wendling

Head of Product Communication

dataTec AG

Ferdinand-Lassalle-Str. 52 72770 Reutlingen, Germany Phone +49 7121 / 51 50 50 Fax +49 7121 / 51 50 10 E-mail tanja.wendling@datatec.eu