

## **Press release**

# eltefa 2023: dataTec presents product innovation for testing PV systems

# Multifunctional PV power analyser live for the first time at a trade fair / Exchange of experts on the new VDE standard and on the identification of energy losses

Reutlingen, 17 March 2023 - dataTec AG is one of the exhibitors at this year's eltefa in Stuttgart, presenting highly topical products and themes. As the first specialist distributor in Germany, the Reutlingen-based experts for test and measurement technology are presenting the new SMFT-1000/PRO from the US measuring instrument manufacturer Fluke, a state-of-the-art complete solution for testing the performance and safety of photovoltaic systems. The multifunctional power analyser with recording function for I-U characteristics was specially developed for PV experts who install, commission and maintain systems with up to 1000 V DC. Interested parties can have dataTec experts demonstrate the SMFT-1000/PRO directly at the trade fair stand and explain the scope of services. "I am very pleased that our new product is being presented to the eltefa trade audience," says Oliver Renner, Distribution Channel Manager Germany at Fluke Deutschland GmbH. "With its high level of consulting and expertise, dataTec AG is one of the most important sales channels in Germany, and therefore the first choice for Fluke as a distribution partner. dataTec's experienced consulting team is able to answer all enquiries professionally and therefore enjoys our full confidence."

In addition to the presentation of new products, the dataTec stand is a meeting point for professional exchange on current topics in the test and measurement technology industry. One of the focus topics is the new VDE standard. In personal discussions, the dataTec experts will share their expertise on the new standards EN 50678 (DIN VDE 0701) and EN 50699 (DIN VDE 0702) and their effects on the testing of electrical devices and systems. Interested trade fair visitors can also find out about testers for VDE/EN standards as well as getting information on suitable training offers from the dataTec Academy.

The second main topic, "energy loss", is also highly topical. High energy prices and increasing climate protection demands are increasing the pressure on architects, planners and facility managers to identify and eliminate weak points in buildings. dataTec will be presenting a range of products for this purpose at eltefa, including sound and thermal imaging cameras as well as energy, network and PV analysers. "At the last eltefa, we were already able to record a significant increase in the number of industrial customers visiting our stand," recalls Jörg Scholl, Member of Board at dataTec. "Due to the high relevance of our products and topics, we are expecting great interest from the trade audience again this year."

The 21st eltefa (Electrical and Information Technology Trade Fair) opens its doors in Stuttgart from 28 to 30 March 2023, the dataTec stand number 42 is located in hall 10, aisle D.

For more information, see: https://www.messe-stuttgart.de/eltefa/ https://www.datatec.eu/

#### About dataTec

dataTec AG is Germany's leading specialist distributor for test and measurement technology. Since 2018, dataTec has been pursuing the European expansion of its sales activities and is currently active in Spain, Switzerland, Austria and in the Nordic countries of Sweden, Estonia and Finland. The broad product portfolio of more than 50 manufacturers includes power supply units, oscilloscopes, modular measurement technology, test systems, test equipment and thermal imaging cameras. With over 120 employees, the Swabian family-owned company advises customers from a wide range of industries and sectors - from industrial companies to public authorities and educational institutions - from its headquarters in Reutlingen.



www.datatec.eu #messbaregröße dataTec at the eltefa: Hall 10, Aisle D, Stand 42

Testing and measurement technology. The experts.

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