

Press Release.

European Microwave Exhibition: dataTec to demonstrate Automotive Radar and TDR measurements

Measurement technology makes vehicles safer and ensures quality manufacturing / Experts invite visitors to discuss technologies and applications

Reutlingen, 12 September 2023 - dataTec, the specialist distributor for test and measurement technology, is participating in the European Microwave Exhibition for the first time ever as part of the European Microwave Week (EuMW) 2023 in Berlin, Germany, where it will showcase its expertise in the fields of microwave, HF and radar technology from 19 to 22 September.

Among other things, the experts from Reutlingen will be showing off the demo setting of an automotive radar system at 77 GHz as part of their trade fair presence. Trade visitors will also be invited to learn more about TDR (Time Domain Reflectometer) measurements. These make it possible, for example, to identify points on cables or strip guides (microstrip) where faults occur.

"The applications presented at the European Microwave Exhibition, such as automotive radar and TDR measurements, are just two examples of our wide-ranging technological expertise. Because it is an independent company, dataTec AG can focus on the enormous range of customer applications and, together with the customer, work out the most suitable solutions," says Martin Pühl, Sales Manager, High-End Measurement Technology & Internationalisation at dataTec. "We are looking forward to a lively exchange with the trade fair visitors and will be inviting them to discussions about technological issues as well as potential applications at our stand."

The EuMW (17 to 22 September 2023) is Europe's most important event for this industry. It includes three parallel conferences and also offers the opportunity for visitors to participate in workshops, courses and events. The accompanying European Microwave Exhibition is by far the largest HF and microwave trade fair in Europe.

For more information, see:

<https://www.eumweek.com/>

<https://www.datatec.eu/>

www.datatec.eu #messbaregröße

About dataTec

dataTec AG is Germany's leading specialist distributor for test and measurement technology. Since 2018, dataTec has been pursuing the European expansion of its sales activities and is currently active in Spain, Switzerland, Austria and in the Nordic countries of Sweden, Estonia and Finland. The broad product portfolio of more than 50 manufacturers includes power supply units, oscilloscopes, modular measurement technology, test systems, test equipment and thermal imaging cameras. With over 120 employees, the Swabian family-owned company advises customers from a wide range of industries and sectors - from industrial companies to public authorities and educational institutions - from its headquarters in Reutlingen.

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