

Press release

dataTec for the first time at the Embedded World 2023: Measurement technology for future technologies

Large portfolio of cross-manufacturer solutions / Consultation and expert discussions on the potential of modern measurement technology

Reutlingen, 9 March 2023 - Whether IoT, industrial image processing or e-vehicles: Measurement technology is crucial for embedded systems. For this reason, dataTec, Germany's largest specialist distributor for test and measurement technology, is now presenting itself for the first time at the Embedded World in Nuremberg. There, the experts from Reutlingen provide manufacturer-independent advice on modern measurement technology solutions for a wide range of applications. Among other things, oscilloscopes, power supply units, function generators and spectrum analysers from leading manufacturers as well as accessories and software will be on display at the stand. "We don't just sell technologies, we take a holistic approach," explains Dipl.-Ing. Frank Heller, Business Development Manager at dataTec. "Our product portfolio includes both hardware and software and we provide comprehensive advice on all areas in which our customers would like to use measurement technologies. Our goal is to provide custom-fit solutions for every measurement requirement."

Professional exchange on future technologies

One area of application for measurement technology that is becoming increasingly important is mobility, because e-vehicles and autonomous driving require accuracy and safety that can only be guaranteed by measurement technology. Test equipment and corresponding software test, for example, the functions of charging stations for electric vehicles at the end of their production and thus ensure their reliable operation. Sustainably generated electrical energy also needs measurement technology. dataTec's offer therefore includes state-of-the-art complete solutions for the development and testing of systems in the field of regenerative energies. "The increasing electrification of all areas of life is a hotly debated topic that we would also like to discuss with the trade

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[dataTec at the Embedded World: 14 to 16 March in Nuremberg, Hall 4, Stand 4-305](#)

audience at the Embedded World," says Heller. "We look forward to exciting discussions about the potential of metrology in many future technologies."

The Embedded World Exhibition & Conference opens its doors in Nuremberg from 14 to 16 March 2023, the dataTec stand with the number 4-305 is located in Hall 4.

For more information, see:

<https://www.embedded-world.de/de-de>

<https://www.datatec.eu/>

About dataTec

dataTec AG is Germany's leading specialist distributor for test and measurement technology. Since 2018, dataTec has been pursuing the European expansion of its sales activities and is currently active in Spain, Switzerland, Austria and in the Nordic countries of Sweden, Estonia and Finland. The broad product portfolio of more than 50 manufacturers includes power supply units, oscilloscopes, modular measurement technology, test systems, test equipment and thermal imaging cameras. With over 120 employees, the Swabian family-owned company advises customers from a wide range of industries and sectors - from industrial companies to public authorities and educational institutions - from its headquarters in Reutlingen.

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