

#### Press release

# dataTec exhibits measuring technology solutions at Embedded World 2024

Dedicated sections grouped by topics showcase solutions compatible across manufacturers/application-based advice at the trade fair stand

Reutlingen, 18 March 2024 – Between 11 and 14 April 2024, dataTec will be showcasing its products and services at Embedded World as a competent partner for all aspects of measuring and testing technology. "Embedded World in Nuremberg is an important platform for us to present application-based solutions and chat to trade fair visitors," says Frank Heller, Business Development Manager at dataTec.

At the dataTec AG stand, topics will be grouped together in dedicated sections to provide answers to questions relating to serial bus analysis, energy efficiency and network stability as well as current converters and wideband-gap semiconductors, but also about modular NI hardware and software solutions. Trade visitors will be able to discuss their measuring activities with dataTec experts and obtain advice across all manufacturers. "As a specialist distributor operating across all brands, we offer our customers objective and customised solutions that meet their individual requirements. Our experienced team will be supporting trade fair visitors to discuss their projects and provide them with valuable insights into the world of measuring and testing technology," Heller adds.

Visitors can also look forward to various new products, such as the optically isolated FireFly high-voltage probe from PMK, enabling the recording of differential signals with a high bandwidth of up to 1.5 GHz at high common-mode voltages. The unit is also compatible with many oscilloscopes. Oscilloscopes from Rohde & Schwarz, Tektronix and Keysight will therefore be on display at dataTec. dataTec experts are looking

#### www.datatec.eu #messbaregröße



forward to exchanging ideas and welcoming international trade fair visitors at stand 215 in hall 4.

For more information go to:

www.embedded-world.de www.dataTec.eu

### Image material

dataTec-2024-PM06-embedded-world\_Frank-Heller.jpg: Embedded World in Nuremberg is an important platform for us to showcase application-based solutions.

dataTec-2024-PM06-embedded-world\_1.jpg: The dataTec team will be supporting visitors during the trade fair to discuss their projects.

dataTec-2024-PM06-embedded-world\_2.jpg: Visit dataTec experts at stand 215 in hall 4 at Embedded World 2024.

#### About dataTec

dataTec AG is the leading specialised distributor for test and measurement technology in Germany. Growing in Europe. Since 2018, dataTec has been pursuing the European expansion of its sales activities and is currently active in Spain, Switzerland and Austria as well as in the Nordic countries of Sweden, Estonia and Finland. The broad product portfolio from more than 50 manufacturers includes power supply units, oscilloscopes, modular measurement technology, test systems, test equipment and thermal imaging cameras. With over 140 employees, the Swabian family-owned company advises customers from a wide range of industries and sectors – from industrial companies to public authorities and educational institutions – from its headquarters in Reutlingen.

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